



Mountain Vista Media



AERIE YEARBOOK

10585 Mountain Vista Ridge • Highlands Ranch, CO 80126

Adviser: Mark Newton, MJE • E-mail: mark.newton@dcsdk12.org

2020 Preferred Photographer Program for 2019-2020 school year | Senior Class of 2020

Aerie yearbook is an annual publication with a typical press run of about 1,800 of a student body of about 2,250. *That's 80 percent market penetration!*

Deadlines/Submission: Ad must be received by 5 p.m. on Thursday, Jan. 31, 2019. Submit digital file (see back) via email or file transfer to: mark.newton@dcsdk12.org.

Accounts: Bills not paid by the due date(s) identified below will be charged 5% per month of the outstanding amount due each month the bill is not paid. A \$25 service charge will be charged for all returned checks.

Business Name _____

Contact Name _____

Address _____ Telephone _____

Mailing address for billing _____

_____ ZIP _____

A MVHS Aerie Preferred Photographer will receive:

- A full-page color advertisement in the 2019 yearbook (\$475 value).
- A promotional brochure/flyer (produced by you) will be included in a mass mailing to all 2020 seniors in the late spring of 2019. (Publication size and page amount may be limited. Please check with us before printing.)
- Space to promote your company at one or both of our 2019 yearbook distribution event(s) in early- to mid-May, if available.
- Listing on our school website as a Preferred Photographer for the Class of 2020 from May to October. The list can include a name, phone number and a link to your website.
- Listing as a Preferred Photographer for the Class of 2020 in the end-of-year and beginning-of-year Senior Class parent communications.
- Preferred MVHS senior photo fee price (reduced for seniors who use a PPP.) (The price has yet to be determined, but this year the fees were \$10 for a using a PPP and \$15 for everyone else).

Payment Options (circle one):

(a) \$800 in full by Jan. 31 (2 p.m.)

(b) \$400 by Jan. 31; \$425 by March 1 (\$825)

(c) \$425 by Jan. 31; \$225 by Feb. 28;

(d) \$425 by Jan. 31; \$150 by Feb. 28;

\$200 by March 31 (\$850)

\$150 by March 31; \$150 by April 30 (\$875)

Note: Options B, C, D cost more than the paid-in-full price by first deadline (Option A). Please print, complete and send this form with payment to the above address (Attention: MV Media) prior to the deadline.

PPP Contact Person (please print) _____

PPP/AdvertiserSignature _____

StudentSalesperson _____

Paid \$ _____ Check # _____ Cash _____ Money Order _____ Credit Card _____

Advertising Rates

MV MEDIA

Mountain Vista High School

10585 Mountain Vista Ridge • Highlands Ranch, CO 80126

303.387.1500 (main office) • 303.387.1501 (FAX)

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NEWS MAGAZINE

Eagle Eye news magazine

> **Single Issue**
(based on 2-column layout)

Eighth-page, \$40
(3.5 inches x 2.25 inches)

Quarter-page, \$75
(3.5 inches x 4.5 inches)

Half-page, \$135
(7 inches x 4.75 inches)
(3.5 inches x 9.5 inches)

Full-page, \$250
(7 inches x 9.5 inches)

> Ad measurements also available
in picas/points

> **Add Color (spot or full)**

To eighth, add \$5

To quarter, add \$10

To half, add \$15

To full, add \$20

> **Guaranteed Premium**
Placement on page 2 or 32

To eighth, add \$10

To quarter, add \$15

To half, add \$20

To full, add \$25

> Page 2: opposite table of contents

> Page 32: back cover

> Our choice as to what page, 2 or 32

> **Pre-printed single-page**
inserts (one- or two-sided)
(20¢ each / 1,500 on-campus total)

\$300

> Some multi-page newspaper, magazine,
booklet inserts are subject to an increased
special rate. Please contact us for current
pricing.

SPONSORSHIPS/DONATIONS

Mountain Vista Media

> **Level**
(includes mention in magazine)

Green, \$5-\$49

Silver, \$50-\$99

Gold, \$100-\$199

Platinum, \$200 +

PREFERRED PHOTOGRAPHER

Aerie yearbook

> Please contact our us for more de-
tailed information, including sizing
and formatting.

> Class of 2020 Deadline: Jan. 31,
2019 at 5 p.m.

THE FINE PRINT ON ADVERTISING

Advertisements will only be placed after the signed contract has been received by the publication.

We can not guarantee placement for any advertisement received after the deadline.

An advertisement may not be cancelled after the deadline.

We will not accept any advertisement for any product or service that is illegal for those under 18 to own, consume or purchase.

We can design advertisements. Pre-publication proofs will be provided, if asked.

THE FINE PRINT ON SUBMITTING ADVERTISING

Camera-ready ads should be in the RGB color format and saved in an established and common (PDF or EPS or JPG, for example) format at 300 ppi. Please call for additional information or if you wish to submit an advertisement in a different format.

Advertisements may submitted via e-mail or shared via a cloud-based or file-transfer service.

We will confirm via email receipt of any ad submitted.