## "This I Believe" Speech Evaluation Rubric (2016-17.Fall)

Student Name:\_\_\_\_\_ Period:\_\_\_\_ Date: \_\_\_\_\_

Presentation Title: \_\_\_\_\_ On Time: \_\_\_\_\_

	UNSAT. (1 Point)	P.P. (2-3 points)	PROF. (3-4 points)	ADV. (5 points)	Points
Topic and Subject Coverage*	Topic is hardly explored because not enough information is presented and/or there is no relatable story.	Topic is explored to an adequate level, touching the subject (story) with a few details.	Topic is explored to a high level, more than adequately explaining the subject (story) with several significant details.	Topic is explored to the highest level, clearly and thoroughly explaining the subject with story of exceptional details.	(x 2)
Voice: Confidence, Effectiveness, Enthusiasm*	Audience does not "get" personality of presenter; overall message is, "I don't really believe this"; does not catch the personality, flavor and style.	Audience kind of "gets" personality of presenter; overall message is, "I kind of believe this"; somewhat catches the personality, flavor and style.	Audience "gets" personality of presenter; overall message is, "I (mostly) believe this"; mostly catches the personality, flavor and style.	Audience totally "gets" personality of presenter; overall message is, "I really believe this"; absolutely catches and delivers the personality, flavor and style.	(x 2)
Organization	Speech is unorganized (no hook, support, and/or closing).	Speech follows a logical progression (hook, support, closing); still, it struggles to work.	Speech shows a logical progression and some creativity in organization (hook, support, closing).	Speech shows a strong, creative structure (hook, support, closing) that enhances the effect of the delivery.	
Voice Delivery*	Volume, tone, pronunciation, vocal variation need improvement.	Volume, tone, pronunciation, vocal variation, language are adequate.	Volume, tone, pronunciation, vocal variation, language are skillful and effective.	Volume, tone, pronunciation, vocal variation/inflection, language enhance presentation.	(x 2)
Eye Contact	Eye contact needs improvement; forced, rare or non- existent.	Eye contact is appropriate, but infrequent.	Eye contact is appropriate and frequent.	Eye contact is sustained, and to all. Eye contact shows a natural, professional demeanor/flair and personal style.	
Time	Speech is quite significantly short of time requirement.	Speech is somewhat short of time requirement	Speech almost meets time requirement.	Speech meets time requirement of 3 minutes.	
Body Language	Body language or gestures need improvement; forced, rare or non- existent.	Body language and/or gestures are appropriate, but infrequent and not always purposeful.	Body language and gestures are appropriate, purposeful and frequent.	Body language and gestures are purposeful, appropriate and frequent, showing a natural, professional demeanor/flair and personal style.	
Comments:			Scoring:	50 Points:	
Your goals:			Advanced: 47-50 points Proficient: 40-46 points Partially Proficient: 30-39 points Unsatisfactory: 0-29 points		
*Area of Emphasis:			FINAL GRADE:	/ 200 PC	DINTS