

Colorado Professional Chapter



BROADCAST JOURNALISM SCHOLARSHIP

2017 Sheldon Peterson* Award

Broadcast journalism scholarship (up to \$2,000) sponsored by the Colorado Pro Chapter of the Society of Professional Journalists

Deadline for applications: Jan. 31, 2017

This scholarship is open to high school seniors and college and university students attending any accredited U.S. college or university. To be considered, applicants must plan on entering a career in broadcast journalism and be from or living in Colorado.

Applications must include:

- A concise cover letter that may include a statement of financial need. The letter should explain how the applicant intends to use the scholarship
- An essay (no more than 500 words) that illustrates the applicant's writing abilities and plans for a career in broadcast journalism
- Two recordings of audio or video stories broadcast by a school or professional media outlet
- The names and contact information for three references
- A current resume

Applications must be postmarked or received at the email address below by Jan. 31, 2017.

Scholarship recipients will be notified in the spring and will be invited to attend an awards banquet in Denver. Half of the scholarship money will be paid to the student's institution. The other half will be awarded directly to the student. All award amounts will be decided by the SPJ Scholarship Committee.

Email completed applications to Adrian Garcia at: Garcia.d.adrian@gmail.com

Or mail them to:

Adrian Garcia, Colorado Pro SPJ Scholarship Committee
1938 Pennsylvania St. 2412
Denver, CO 80203

**Sheldon Peterson was an assistant general manager/public affairs director of KMGH-TV in Denver. Peterson moved to Denver in 1938 to become a reporter for The Denver Post. He left Denver briefly to work in Chicago, but returned in 1947 to become news director at KLZ. In 1970, he joined KMGH. Peterson was the Denver Press Club's Communicator of the Year in 1986. He was a member of the Society of Professional Journalists and Sigma Delta Chi.*

Questions? Contact Adrian Garcia at 720-288-9175