

Scholastic Journalism Week Poster Contest

Using the theme “Student Voice, Student Choice,” create a visual identity for us to use for JEA's 2018 Scholastic Journalism Week promotional materials and on social media. The winning design will be revealed Thursday, Nov. 16, 2017, at the JEA/NSPA National High School Journalism Convention in Dallas. The winner need not be present to win.

Judges will decide on the winning design prior to the convention.

This year’s theme, “Student Choice, Student Voice,” is all about the student free press as an open forum for free expression run by students, for students. Create your visual identity with the theme in mind.

And remember, you should submit three versions of your creation: a simple and easily recognizable logo for thumbnail and social media, a poster (8 x 10 or 10 x 8) and another version of your choosing (banner ad style, etc.).

Guidelines for submission

- *Include event title in the poster version:* Scholastic Journalism Week 2017 “Student Voice, Student Choice.”
- *Target market:* Schools with journalism programs
- *Color required:* Full color but must also work in B&W
- *Hi-Res Vector logo* (Adobe Illustrator, InDesign, etc.)
- Submit your three visual identity creations in JPEG and PDF format (hi-res)
- Include datasheet (specifying fonts and Pantone colors)
- Include a short rationale with the thinking behind your visuals
- Include your name, school name, your publication, your grade level, email address and phone number. Also include your Twitter and Instagram handles if you have them so we can promote your entry!
- **Deadline:** Monday, Oct. 16, 2017
- Submit your entries to: scholasticjournalismweek@gmail.com