



*Photographic Communication*



Alyssa Larson

## 2016-17 High School PHOTOGRAPHY CONTEST

*“Show Us Your Best Shot”*

### **Contest Details**

The contest is free and open to students attending high school in the United States, Canada, and Mexico, and currently in grades 9-12 at the time of the contest. Entries are welcome between October 15 and 12:00 midnight, Mountain Time, on December 15, 2016. Judging will take place in January and the top 20 winners will be announced mid-February. The top 20 images will be printed and displayed at Northwest College in the month of March and mailed to winners sometime in April of 2017.

There is a limit of 5 image entries per student. Photographic images must be original and will be judged on technical quality as well as creativity by a panel of professionals. Images may be captured using film or digital cameras. All entries must be submitted electronically, by email or, by mail on a thumb drive or DVD. (Film must be scanned to a digital file for entry). No prints will be accepted.

### **Categories**

Photographic entries must fall into one of the following categories:

- People
- Nature
- Sports
- Human Interest
- Commercial—food or product

### **Judging**

A panel of professional photographers will select the top 20 photos from the total entries received. The top 20 photographs will be professionally printed, matted and displayed\* in the Photographic Communication labs during the month of April 2017. Winners will be required to submit a larger digital file for printing. Electronic copies of the winner's images will also be featured on the Northwest College Facebook

page. Once again the Photographic Communications program at Northwest College will be partnering with Roberts Camera and PhotoVideoEDU as sponsors for prizes and the printing of this year's winners.

Winning entries will receive awards as follows:

- Student 1<sup>st</sup> place \$100 in photographic materials or supplies and a certificate
- Student 2<sup>nd</sup> place \$75 in photographic materials or supplies and a certificate
- Student 3<sup>rd</sup> place \$50 in photographic materials or supplies and a certificate
- Teachers of students of the 1<sup>st</sup>, 2<sup>nd</sup>, and 3<sup>rd</sup>, place will receive \$50 in materials or supplies and a certificate.

\* The top 20 printed images will be mailed to winners at by the end of April, 2017.

## Preparing Your Files For Entry

- Save images at 300 ppi in jpg format at 4 – 5 megabits. (lower resolution files cannot be used).
- Width **MUST BE** 7 inches, or 2100 pixels. Allow the length to proportion itself naturally. Use MEDIUM for Quality option. If prepared correctly, the image file size will be approximately 1 – 2 MB. Winners may be required to send larger files for printing.
- Name your digital file as follows: **Last name, title, and the year it was taken.**  
Example: **garceau.sunrise.2016** (Do not use underscores, capitals or personal reference numbers. Avoid using any of the following characters in the title or naming: \ | / ? : " \* < >)

If more than one image is Untitled, name them Untitled 1, Untitled 2, etc.

Before sending your DVD, please double check that you are able to open your disk on another computer to see if your images open properly.

## How To Submit Your Entries

### By Email

**\* PLEASE PAY CLOSE ATTENTION TO ALL OF THE FOLLOWING DETAILS.**

Send no more than 5 digital files that have been prepared as indicated in the instructions listed above to: [christine.garceau@nwc.edu](mailto:christine.garceau@nwc.edu).

- In the subject line write: **HS PHOTO CONTEST and YOUR NAME**
- In the text body write: **Your first and last name, address, phone number, and email address.** (*Failure to include this information in your email may be cause for disqualification*).
- Include in the email message, **the name of your high school and the name of your photography or yearbook teacher or advisor.**
- Attach your files to the email—be sure you have named each images as indicated above. Do not insert your images into the email text.

Or

### By Postal Service

- On the outside cover of your DVD write **your first and last name, address, phone number, and email address.**
- Inside the package a document that includes the name of **your high school and the name of your photography or yearbook teacher or advisor.**
- **Mail a DVD with your images** that have been prepared as indicated in the instructions listed above to:

Christine Garceau  
Assistant Professor of Photography  
Photographic Communication Program  
Northwest College  
231 West 6<sup>th</sup> Street  
FAB 18, BLDG 9  
Powell, Wyoming 82435-1875

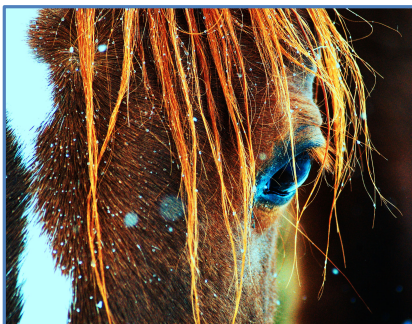
*DVDs will not be returned*

### Copyright Information

By entering this contest, you give permission to the Photographic Communication program at Northwest College to print your images for display, and publish them in the local newspapers, the Northwest College website and the Photographic Communication Facebook group page.

Additionally, when possible, entrants should obtain a personal copyright release from any individual identifiable in entry photographs. Failure to provide a personal copyright release for winner images with recognizable faces may result in disqualification and thus the selection of an alternate winner.

If your images contain any material or elements that are not owed by the entrant, and are subject to copyrights of third parties, the entrant is responsible for obtaining any and all releases and consents necessary to permit exhibition and use of the photograph as described above. (These might include paintings, sculptures or other works of art made by someone other than the photographer submitting the images).



Dasha Kelso



Edgar Salgado



Laura Dale

**PHOTO  
VIDEO  
EDU**

PhotoVideoEdu ([www.photovideoedu.com](http://www.photovideoedu.com)) is MAC Group's educational support program. It is our way of giving back to the photography and filmmaking communities. In addition to significant discounts on products, we also create lots of educational/training videos and other materials to make sure that the photographers and filmmakers of tomorrow are trained and equipped to face the challenges of these very competitive, and rewarding fields.

Visit our website for more information and student pricing on hundreds of photography products.  
<http://www.photovideoedu.com>

**Roberts**

Roberts Camera is pleased to provide support to the 2016 Northwest College High School Photography Contest and all the students who entered from across the country.

**We congratulate the winners!**

Roberts Camera has a long running commitment to supporting educational institutions with their photographic and video equipment and supply needs. Roberts' has a commitment to customer service that has set us apart from others in our industry. Our knowledgeable sales team is always available to you. Roberts Camera, as an authorized and trusted retailer, works diligently with manufacturers to ensure you have the support you need to be ahead of the curve and have the correct tools you require to get the most out of your educational dollars.\*